Suggestions for improvements in the Private Health Care industry in SA

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DISCLAIMER

This presentation reflects my own views and does not reflect the views of the government or any other organization or committee that I am affiliated with.



Brief: BHF

- original work
- practical strategies to change status quo
- create road map
- accountability



FOCUS

- Measuring value of health care
- Task shifting
- Rational use of medicines
- Patient-centric approach
- Key solutions



Define: accountability

- The quality of state of being accountable
- An obligation or willingness to accept responsibility
- To account for one's action
- Taking or being assigned responsibility for something that you have done or something



Legacy versus value agenda

Legacy	Value
Organise around specialties and departments, with private practice physicians working independently	Organise into IPU
Measure process compliance and charges	Measure outcomes and costs for every patient
Fee for service payments based on volume of services delivered	Move to bundled payments for care cycles
Each hospital or practice offers a full line of services	Integrate care delivery across separate facilities
Providers limited to serving their immediate geographic area	Expand excellent services across geography
Multiple IT systems for specialties, services, procedure and billing	Building an enabling technology platform
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Do we deliver value in private health care?



MEASURING THE VALUE OF HEALTH CARE



Outcome measurement is perhaps the single most powerful tool in revamping the health care system

Porter ME. What is value in health care? NEngl J Med 2010; 363: 2477-81



Methods to measure value

- Health outcomes
- Benchmarking
- Return on investment
- Trend analysis (using moving average)
- Claims cost versus inflation over time (year to year)
- Other: Total population approach, survival analysis

Use combination of methods



Definition: Health Outcomes

A scientific discipline that evaluates the effect of health care interventions on patient-related, if not patient specific, economic, clinical and humanistic outcomes

ISPOR BOOK OF TERMS





Difference = Outcome



Value of managed health care

PRE-AND POST INTERVENTION





Population vs Individual Health Outcomes Assessment



Challenges with measuring health outcomes

- Definition of health outcomes
- Careful planning of data collection
- Availability of good baseline information
- Selection bias
- Missing data points
- Validation of ICD10 and CPT codes
- Matching of control groups
- Regression to the mean
- Clinical and statistical differences
- Inter- and intra-scheme variability



Challenges

- A priori specification of confounding variables
- Interpretation denominator effect, RTTM
- Development of questionnaires sensitive to changes over time
- Integration and automation of all systems
- Development of intelligent health systems
- Disease specific clinical measurement
- Not all information is extractable
- Develop clinical impactibility models



TASK SHIFTING

The task shifting approach represents a return to the core principles of health services that are accessible, equitable and of good quality.



Task shifting : rational redistribution of tasks among health workforce teams : global recommendations and guidelines. 2008, WHO

Process whereby specific tasks are moved, where appropriate, to health workers with shorter training and fewer qualifications. (cost less)

- more efficient use of existing human resources
- ease bottlenecks in service delivery

Results in low cost health care workers on the one end and highly focused specialist on the other end.

TASK SHIFTING

EPILEPSY MANAGEMENT IN CAPE TOWN – 1990 TO 1993



CLINICAL PHARMACOKINETIC SERVICE

Referral by attending doctor Demographic data Concurrent medicines Duration of treatment History of seizures and frequency Description of seizures Alcohol and smoking Admission to hospital Toxicity

Seizure diary Compliance checks Counselling – missed doses Tablet counts Time to Steady state calculation Blood phenytoin samples Determination of Vm and Km Calculation of dose Prediction of new PHT conc. Report to doctor Phenytoin toxicity – withdraw Oral loading dose



Phenytoin kinetics

$$Vm = \frac{S.F.R}{Cp_{ss}}Km + S.F.R$$

$$Km = \frac{R_2 - R_1}{\frac{R_1}{Cp_{ss1}} - \frac{R_2}{Cp_{ss2}}}$$

$$R = \frac{Vm \ x \ Cp_{ss} \ x \ \tau}{(Km + \ Cp_{ss})(S)(F)}$$

$$Cp_{ss} = \frac{Km + (S)(F)(R)}{Vm - (S)(F)(R)}$$



PRE-POST INTERVENTION: PHENYTOIN

Start of PK service

First baseline	Second baseline	Intervention period	Test period
period	period		

P. Valodia et al, Benefits of a clinical pharmacokinetic service in optimizing phenytoin use in the Western Cape. SAMJ.1998,88:873-875

ON INDEPENDENT CLINICA

Phenytoin

Action	% patients	
Action	n = 332	
Dose increased	32,0	
Dose decreased	15,0	
No change in dose	53,0	
Dose adjusted	47,0	

P. Valodia et al, Benefits of a clinical pharmacokinetic service in optimizing phenytoin use in the Western Cape. SAMJ.1998,88:873-875

medscheme health risk solutions



Percentage reduction in seizures

Period	% reduction in seizures	
	n = 195	
Based on first baseline period	66,0	
Based on second baseline period	63,0	
Based on the average of first and second baseline periods	65,0	

P. Valodia et al, Benefits of a clinical pharmacokinetic service in optimizing phenytoin use in the Western Cape. SAMJ.1998,88:873-875

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Adverse effects

Visit	% patients
First visit	20,5%
Last visit	3,2 %

Based on phenytoin blood samples

P. Valodia et al, Benefits of a clinical pharmacokinetic service in optimizing phenytoin use in the Western Cape. SAMJ.1998,88:873-875





Learning points from epilepsy example

- Impact of task shifting
- Approach to measuring health outcomes
- Multidisciplinary team
- Extent of inappropriate use of phenytoin
- Need paradigm shift in thinking

End resultnext slide



$$Cp_{ss} = -\frac{1}{2} \left[\left(\frac{Vm}{Cl} + Km - \frac{R}{Cl} \right) - \sqrt{\left(\frac{Vm}{Cl} + Km - \frac{R}{Cl} \right)^2 + \frac{4.R.Km}{Cl}} \right]$$

 $Vm = (\theta_1 * WT * \theta_3) RACE^* SMK * ALC * SEX * AGE * EXPn_1$

Where RACE = θ_4 if coloured, otherwise = 1 SMK = θ_5 if smoker, otherwise = 1 ALC = θ_8 if drinker, otherwise = 1 SEX = θ_9 if male, otherwise = 1 AGE = θ_{10} if ≥ 65 years, otherwise = 1

$Km = \theta_2^* \text{ RACE }^* \text{ AGE }^* \text{ EXP} n_2$

where RACE = θ_7 if coloured, otherwise = 1 AGE = θ_{11} if ≥ 65 years, otherwise = 1

 $Cl = \theta_{11} * \text{EXP}n_3$

P. Valodia et al. Factors influencing the population pharmacokinetic parameters of phenytoin using non-linear mixed effects modelling in adult epileptic patients in South Africa.

Indian Hospitals' Ultralow Costs

Cancer Treatment \$2,900 HCG ONCOLOGY

\$22,000 U.S. AVERAGE

> SOURCE HCG; Costs are for a full set of intensitymodulated radiation treatments

Kidney Dialysis \$12,000 DECCAN HOSPITAL

\$66,750 U.S. AVERAGE

SOURCE Deccan Hospital and U.S. Renal Data System, 2012 Annual Report; Deccan and U.S. costs are for peritoneal dialysis per patient per year



Indian Hospitals' High Quality

SURVIVAL RATES Breast Cancer 86,9% HCG ONCOLOGY

89.2% U.S. AVERAGE

SOURCE HCG and SEER database 5-year survival rate for breast cancer, Stages 1-3 combined



survival rates Renal Disease 50% DECCAN HOSPITAL

41% U.S. AVERAGE

SOURCE Deccan and U.S. Renal Data System, 2012 Annual Report; 5-year survival rate for end-stage renal disease patients undergoing peritoneal dialysis

IRRATIONAL USE OF MEDICINES

1 in 2 prescribed antibiotics are unnecessary

Prof Marc Mendelson, Division of Infectious Diseases & HIV Medicine, University of Cape Town



Extent of adherence to asthma treatment guidelines



N. Ebrahim, 2005. The pharmacoeconomic impact of non-adherence to standard treatment guidelines for the treatment of asthma in community primary health care centres in the Cape Metropolitan area.

INDEPENDENT CLINICA

Other examples – irrational use

- Use of meter dose inhalers
- Collection of serum drug levels of antiepileptic medicines for dose adjustment



RATIONAL USE OF MEDICINES

Cost-effective medicines become costineffective if used badly and irrationally.

Extent of irrational use of medicines?





ICON approach – rational use of medicines

- Formulary committee
- Formalized pharmacoeconomic approach and evidence medicine approach
- Therapeutic plan review committee with focus groups (breast, prostate, colorectal, lung)
- Protocols linked to formulary
- Circulated for input and buy-in



EVIDENCE-BASED MEDICINE

In perspective:

- 36,8% of drug approvals by the FDA between 2005 and 2012 were based on a single large clinical trial.
- 45% of new approvals were based on data other than clinical health outcomes, such as lab tests.
- 50% of data of clinical trials are manipulated



RATIONAL USE OF MEDICINES

Some approaches to improve the rational use of medicines:

- Evidence-based medicine
- Cost-effectiveness
- Clinical pathways
- Multi-disciplinary teams
- Centres of excellence



Research

- Costing studies
 - Costs components
 - Episodes of care
 - Costing of protocols

- Patient-centred research
 - ICON patient delay project
 - Questionnaire design













KEY SOLUTIONS (high level)

- Develop solid foundation for delivery of health care
- Reduce wastage better design, expertise
- Change business models and maintain profit margins
- Implement formalised peer review systems
- Formalized think tanks
- Better matching of personnel skills to tasks
- Re-training of health care workers
- Measure and audit for value
- Research



KEY SOLUTIONS

Patient-centric approach

- Patient empowerment strategies
- Care co-ordination
- Avoid cost shifting to patients
- Hospital discharge services
- Access to personal information
- Reduce wastage Personal records
- Treatment plans
- Access to good, relevant medical information and advice



Need a paradigm shift in our thinking!!

Change the rules!!

Need experimentation and adaptation



Concluding remarks

M. Porter and T. Lee, 2013:

'In health care, the days of business as usual are over, Around the world, every health care system is struggling with rising costs and even quality despite the hard work of well-intentioned, well-trained clinicians. Health care leaders and policy makers have tried countless incremental fixes – attacking fraud, reducing errors, enforcing practice guidelines, making patients better 'consumers', implementing electronic medical records – but none have had much impact'

